

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2008**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

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Official Publication of: None
Established: 1991
Issues Per Year: 13

FIELD SERVED

PLASTIC SURGERY PRODUCTS serves the fields of aesthetic and reconstructive plastic surgery and nonsurgical aesthetic medicine.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients include plastic surgeons (aesthetic and/or reconstructive), facial plastic surgeons, cosmetic surgeons, dermatologists/dermatological surgeons, otolaryngologists/ENTs, oral/maxillofacial surgeons, and ophthalmic plastic surgeons.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	3
Advertiser and Agency _____	517
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	314
All Other _____	468
TOTAL	1,302

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	12,000	100.0	12,000	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	12,000	100.0	12,000	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2008 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2008 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
January _____	33	33			12,000	April _____	706	706			12,000
February _____	45	45			12,000	May _____	2,522	2,522			12,000
March _____	45	45			12,000	June _____	53	53			12,000
Buyer's Guide _____	-	-			12,000	TOTAL	3,404	3,404			

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2008 This issue is equal to the average of the other 6 issues reported in Paragraph two.		
OCCUPATION	TOTAL QUALIFIED	PERCENT OF TOTAL
Plastic Surgeon (Aesthetic and/or Reconstructive, Facial Plastic Surgeon, Cosmetic Surgeon) _____	8,250	68.7
Dermatologist/Dermatological Surgeon, Cosmetic Dermatologist _____	3,008	25.1
Otolaryngologist/ENT _____	178	1.5
Oral/Maxillofacial Surgeon _____	448	3.7
Ophthalmic Plastic Surgeon _____	116	1.0
TOTAL QUALIFIED CIRCULATION	12,000	100.0
PERCENT	100.0	

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2008

QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. TOTAL - Personal direct request from the recipient: _____	7,557	1,767	-			9,324	77.7
a. Written _____	1,242	323	-			1,565	13.0
b. Telecommunication _____	5,837	1,368	-			7,205	60.1
c. Electronic _____	478	76	-			554	4.6
II. TOTAL - Request from recipient's company: _____	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	-	-	-			-	-
III. TOTAL - Membership Benefit: _____	-	-	-			-	-
a. Individual _____	-	-	-			-	-
b. Organizational _____	-	-	-			-	-
IV. TOTAL - Communication from recipient or recipient's company (other than request): _____	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	2,676	-	-			2,676	22.3
Association rosters and directories _____	-	-	-			-	-
*Business directories _____	448	-	-			448	3.7
Independent field reports _____	-	-	-			-	-
Licensees - National, State or Local Government _____	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-			-	-
*Other sources _____	2,228	-	-			2,228	18.6
VI. TOTAL - Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	10,233	1,767	-			12,000	100.0
*See Paragraph 11 PERCENT	85.3	14.7	-			100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2008

MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			12,000	100.0
Individuals by name only _____			-	-
Titles or functions only _____			-	-
Company names only _____			-	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			12,000	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2008

State & Zip Code	Total Qualified	Percent	State & Zip Code	Total Qualified	Percent
039-049 Maine _____	50		400-427 Kentucky _____	178	
030-038 New Hampshire _____	60		370-385 Tennessee _____	254	
050-059 Vermont _____	21		350-369 Alabama _____	189	
010-027 Massachusetts _____	370		386-397 Mississippi _____	86	
028-029 Rhode Island _____	62		EAST SO. CENTRAL	707	5.9
060-069 Connecticut _____	239		716-729 Arkansas _____	72	
NEW ENGLAND	802	6.7	700-714 Louisiana _____	154	
100-149 New York _____	1,016		730-749 Oklahoma _____	94	
070-089 New Jersey _____	549		750-799 Texas _____	732	
150-196 Pennsylvania _____	585		WEST SO. CENTRAL	1,052	8.8
MIDDLE ATLANTIC	2,150	17.9	590-599 Montana _____	26	
430-459 Ohio _____	371		832-838 Idaho _____	50	
460-479 Indiana _____	220		820-831 Wyoming _____	11	
600-629 Illinois _____	419		800-816 Colorado _____	168	
480-499 Michigan _____	388		870-884 New Mexico _____	48	
530-549 Wisconsin _____	165		850-865 Arizona _____	183	
EAST NO. CENTRAL	1,563	13.0	840-847 Utah _____	119	
550-567 Minnesota _____	141		889-898 Nevada _____	80	
500-528 Iowa _____	85		MOUNTAIN	685	5.7
630-658 Missouri _____	191		995-999 Alaska _____	11	
580-588 North Dakota _____	22		980-994 Washington _____	180	
570-577 South Dakota _____	27		970-979 Oregon _____	109	
680-693 Nebraska _____	46		900-961 California _____	1,466	
660-679 Kansas _____	83		967-968 Hawaii _____	53	
WEST NO. CENTRAL	595	5.0	PACIFIC	1,819	15.2
197-199 Delaware _____	33		UNITED STATES	11,979	99.8
206-219 Maryland _____	308		969 & 004-009 U.S. Territories _____	19	
200-205 Washington, DC _____	37		Canada _____	-	
220-246 Virginia _____	322		Mexico _____	-	
247-268 West Virginia _____	60		Other International _____	2	
270-289 North Carolina _____	311		AP0/FPO _____	-	
290-299 South Carolina _____	153		TOTAL QUALIFIED CIRCULATION	12,000	100.0
300-319 Georgia _____	387				
320-349 Florida _____	995				
SOUTH ATLANTIC	2,606	21.7			

FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT AUDITED CIRCULATION STATEMENTS					
	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2004	2005	2006	*2007	**2008
Total Audit Average Qualified _	12,000	11,991	12,000	12,000	12,000
Qualified Non-Paid Total ____	12,000	11,991	12,000	12,000	12,000
Qualified Paid Total _____	-	-	-	-	-
Post Expire Copies included in Paid Circulation _____	***NC	***NC	***NC	***NC	***NC
Average Annual Order Price _	***NC	***NC	***NC	***NC	***NC

* NOTE: The audited average qualified circulation for January - June 2007 = 12,000. The unaudited average qualified circulation for July - December 2007 = 12,000. Yielding an average qualified circulation of 12,000.
 ** 2008 data is unaudited.
 ***NC = None Claimed.

10. PAID CIRCULATION DATA	
***NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
13	Issues Per Year
***NC	All Single Copy Sales Prices for the Period
***NC	Renewal Rate of Paid Subscribers (Optional)

11. ADDITIONAL DATA

PARAGRAPH 3b:

Business directories include 1 source for a quantity of 448 copies or 3.7%, including American Medical Information
 Other sources include 1 source of circulation for a quantity of 2,228 copies or 18.6%, including SK&A Information Services

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED.

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.		
Darren Sextro, Publisher	Date signed	August 11, 2008
Susi Cordill, VP Circulation	State	California
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	County	Los Angeles
IMPORTANT NOTE:	Received by BPA Worldwide	August 11, 2008
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	Type	PJ
	ID Number	P470P0J8